

Peninsula Regional Animal Shelter



Report on Operations – FY 2020

July 2019 – June 2020



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Intakes

A comparison of Intakes during FY 2020, versus previous years, is depicted below:

Intakes by Reason	Animals FY2020	% FY2020	Animals FY2019	% FY2019	Animals FY2018	% FY2018
Owner/Guardian Surrenders	1,907	35.06%	1,919	31.10%	1,833	32.29%
Returned to Shelter	245	4.50%	268	4.34%	152	2.68%
Stray	3,287	60.43%	3,983	64.55%	3,692	65.03%
Total	5,439		6,170		5,677	

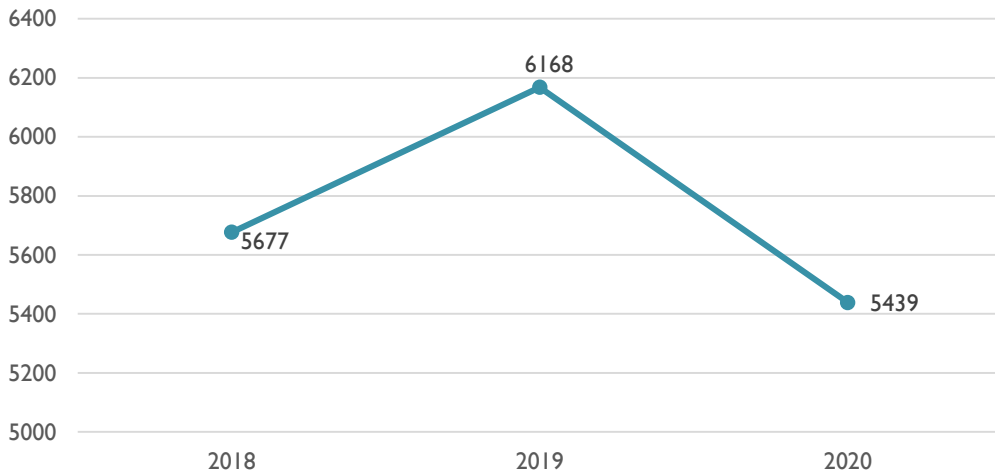
Intakes by Jurisdiction	Animals Y2020	% FY2020	Animals FY2019	% FY2019	Animals FY2018	% FY2018
Newport News	2,956	54.35%	3,381	54.80%	3,119	54.94%
Hampton	2,009	36.94%	2,299	37.26%	2,066	36.39%
York County	272	5.00%	325	5.27%	322	5.67%
Poquoson	66	1.21%	67	1.09%	56	0.99%
Other	136	2.50%	98	1.59%	114	2.01%
Total	5,439		6,170		5,677	

Intakes by Species	Animals FY2020	% FY2020	Animals FY2019	% FY2019	Animals FY2018	% FY2018
Cats	2,360	43.39%	2,843	46.08%	2,668	47.00%
Dogs	2,661	48.92%	2,974	48.20%	2,664	46.93%
Other	418	7.69%	353	5.72%	345	6.08%
Total	5,439		6,170		5,677	

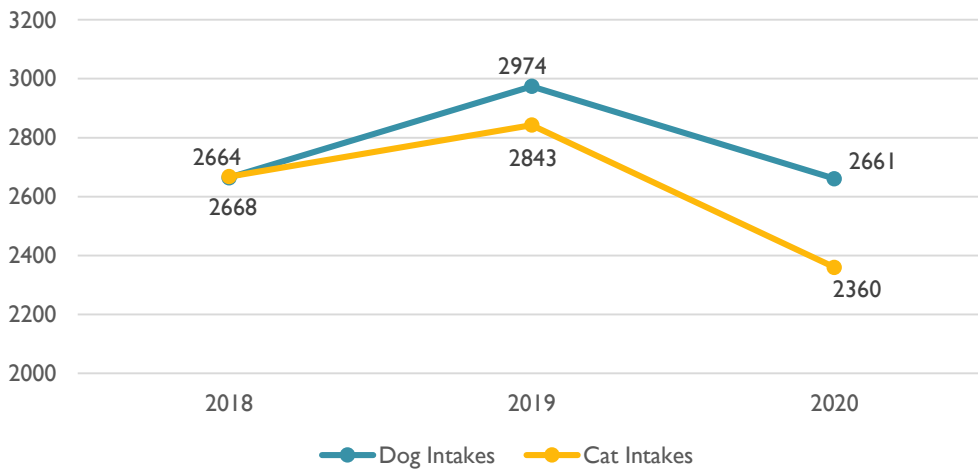
Note: A significant reduction on intakes during Q4 2020 resulted in an overall **-11.85%** overall decrease in total intakes during FY2020 as compared to total intakes for FY 2019. Nearly the same number of intakes occurred during the first three quarters of FY2020 as during the first three quarters of FY2019.

Intakes - Trends

All Animal Intakes - FY 18 to FY 20



Dog and Cat Intakes - FY 18 to FY 20



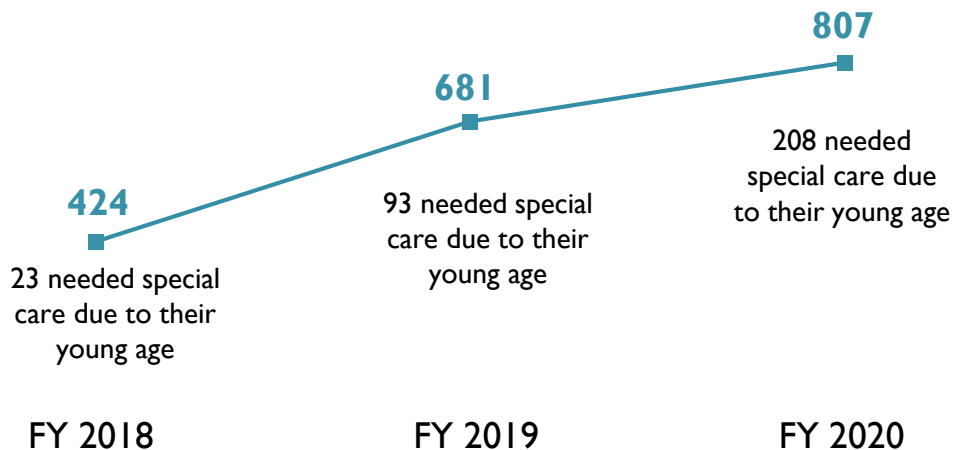
Fostering

Foster homes enable us to provide comfortable environments for special needs or young animals that require specialized or more constant care. They serve as a temporary “extension” of the Shelter.

During FY 2020, in addition to the **50** established volunteer foster homes, **121** new temporary “emergency” foster families signed up to take shelter pets home during the COVID-19 shut down. Many were interested in fostering adult, harder to adopt shelter pets and were instrumental to continuing adoptions while the shelter was adjusting operations.



NUMBER OF SHELTER PETS FOSTERED



During FY 2020, **79** dogs enjoyed time out of the Shelter on our “Weekend Warrior” program.

As compared to:
During FY 2019

80 animals spent time on “Weekend Warrior”.

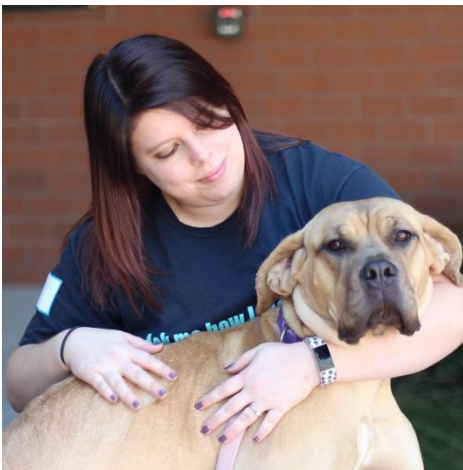
During FY 2018

36 animals spent time on “Weekend Warrior”.

Workplace fostering and Weekend Warriors were discontinued during Q4; we are planning to reintroduce the programs as we and the public become comfortable with it in the coming year. Our Newport News Emergency Communications fostering continued.

Fostering – Covid response

In March we welcomed Amanda McQuarry to our team as a full time Foster Care Coordinator. This essential position was made possible by a grant that was received from the Petco Foundation.



As the COVID pandemic arrived, shelter staffing and our ability to care for a large number of animals became uncertain.

Amanda engaged our communities and non-volunteer citizens began fostering as a way to not only help the animals, but bring comfort while quarantined or working at home.

Our animal population became foster centric and animals were thriving in foster homes while still being promoted and available for adoption.

81 new families began fostering as a response to our promotion of community fostering. We have nearly 40 more families interested in coming on board.

During the period of April 1, 2019 to June 30, 2019 - **241** total shelter pets fostered

During the period of April 1, 2020 to June 30, 2020 - **324** total shelter pets fostered

Benefits of the community foster program:

- Foster animals were more visible and marketed in creative ways by their families which aided in quick adoptions and lessened work required by our limited staff.
- Citizens wanting to adopt kittens they found were enlisted as fosters and received training, medical care all while caring for these vulnerable animals and keeping them outside of the shelter environment. Our in shelter nurseries are running about 30% capacity as most kittens are in foster homes (typical past capacity was 80%).
- Dogs and cats that were having a difficult time in a kennel environment now had more outlets and their “true” behaviors emerged and we saw a decrease in behavior related euthanasia.
- We continue to see citizens inquire weekly about joining the foster program and learning more about how they can get involved in the shelter. This can partly be attributed to increased social media presence through our foster specific Facebook page as well as word of mouth in the community.



Fostering – Covid response



Outcomes

Outcomes FY2020	Cats	Dogs	Other	Total	%
Adopted	1,246	1,199	218	2,663	47.60%
Transferred to others	301	222	153	676	12.08%
Returned to Owner (RTO)	63	843	12	918	16.41%
Euthanized	790	413	20	1,223	21.86%
Died/DOA	98	2	15	115	2.06%
Total	2,498	2,679	418	*5,595	

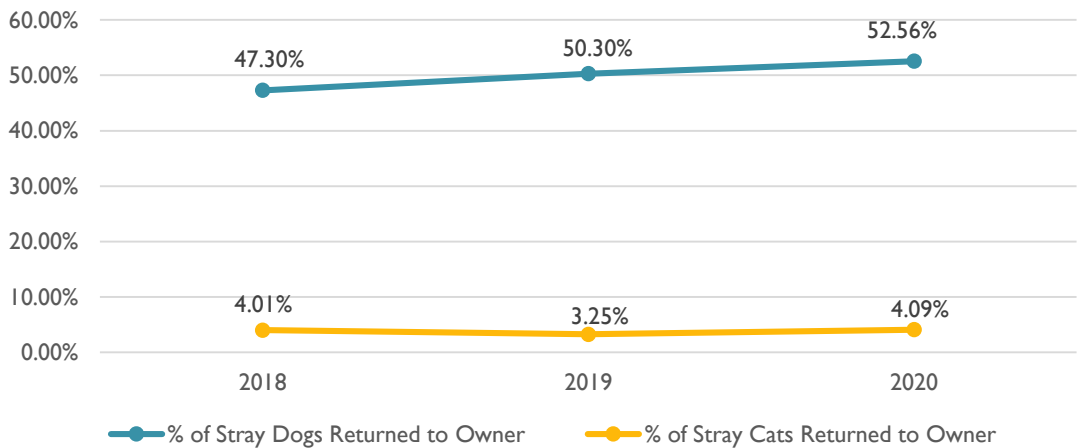
Outcomes FY2019	Cats	Dogs	Other	Total	%
Adopted	2,118	1,234	232	2,684	44.40%
Transferred to others	261	234	79	574	9.50%
Returned to Owner (RTO)	64	935	14	1,013	16.76%
Euthanized	1,054	566	18	1,638	27.10%
Died/DOA	125	7	4	136	2.25%
Total	2,722	2,976	347	*6,045	

Outcomes FY2018	Cats	Dogs	Other	Total	%
Adopted	1,005	1,077	193	2,275	39.62%
Transferred to others	299	179	90	568	9.89%
Returned to Owner (RTO)	74	805	18	897	15.62%
Euthanized	1,300	599	53	1,951	34.00%
Died/DOA	44	1	4	49	0.85%
Wildlife Release	---	---	1	1	0.0002%
Total	2,722	2,661	359	*5,742	

*The total number of animals in the shelter, or in foster care at the beginning of each period and at the end of each period is typically different.

Returns to Owner Trends

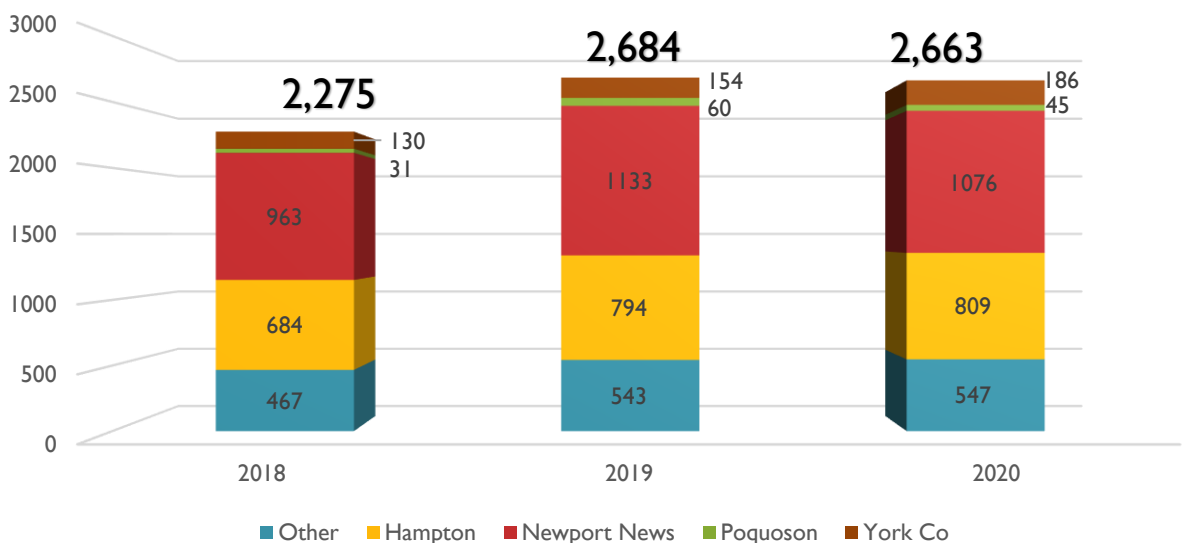
Percentage of Stray Intake with Returned to Owner Outcome



According to the National Council on Pet Population Study and Policy (NCPSP), typically less than 2% of cats and only 15 to 20% of dogs are returned to their owners.

Adoptions by Jurisdiction

Animals Adopted



Outcomes – Transfers

Managing euthanasia rates successfully requires working with other animal care agencies and organizations. Many agencies/organizations were actively involved in rehoming animals from the Peninsula Regional Animal Shelter. The transfers shown below are from FY 2020, the period July 1, 2019 to June 30, 2020.

Agency/Organization	# Animals Transferred
PSPCA	122
Heritage Humane Society	104
Virginia Beach SPCA	49
Gloucester-Matthews Humane Society	38
Chesapeake Humane Society	35
FURR Foundation	35
Norfolk Animal Care and Adoption Center	34
Virginia Beach Animal Care Adoption Center	33
Norfolk SPCA	25
Dachshund Rescue of North America	21
Cat Corner	19
Cat Rescue Inc	17
Richmond SPCA	17
Second Chance Heroes Rate Adoptions	12
Chesapeake Animal Services	11
Compassion for Canines	10
Other Rescues	94
Total transfers to other organizations during FY2020	676

676 Animals transferred to other organizations during FY 2020.

As compared to:

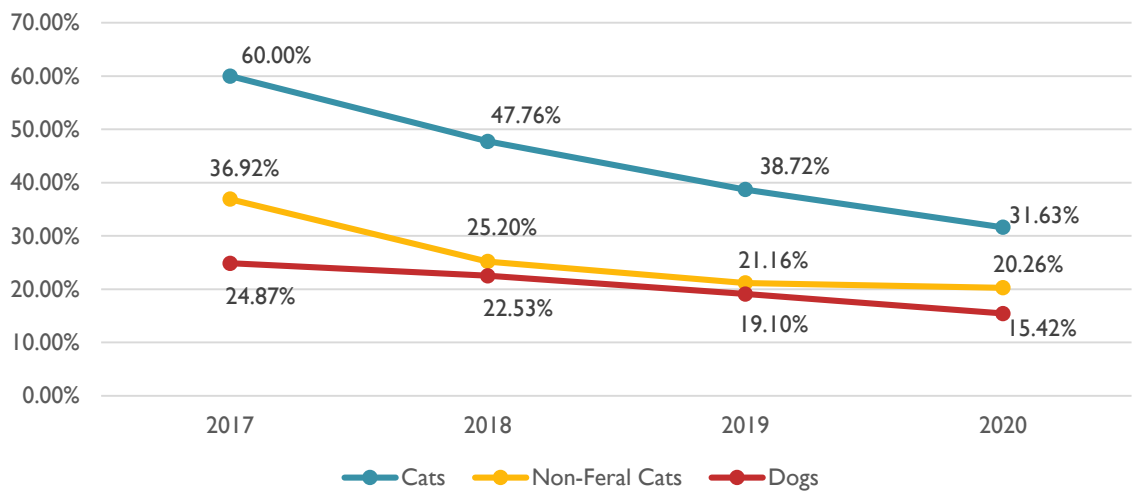
574 animals transferred during FY 2019 and

568 animals transferred during FY 2018.

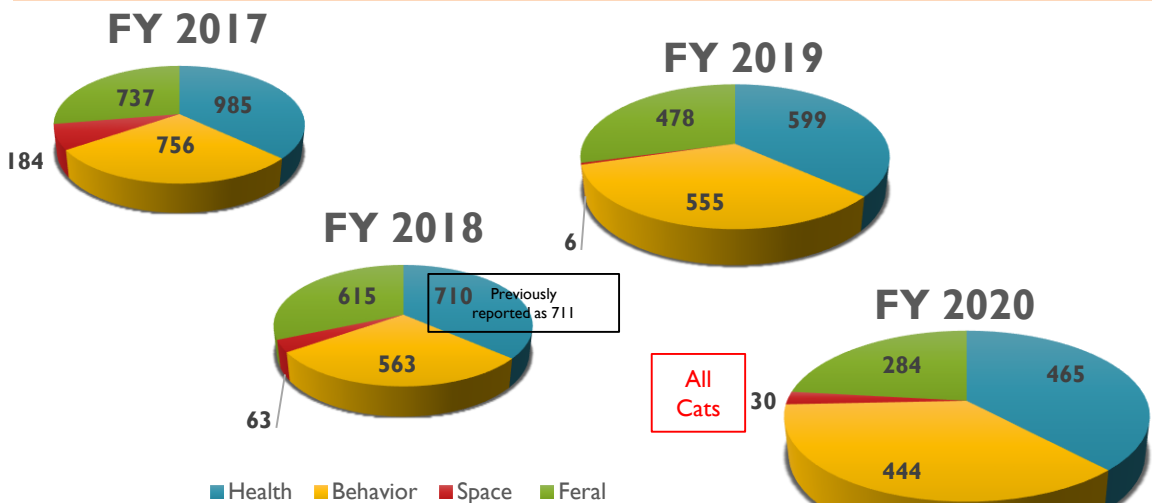
Outcomes – Euthanasia

	Cats (ALL)	%	Cats (NON FERAL)	%	Dogs	%
FY 2020	790	31.63%	506	20.26%	413	15.42%
FY 2019	1,054	38.72%	576	21.16%	566	19.10%
FY 2018	1,300	47.76%	686	25.20%	599	22.53%
FY 2017	1,916	60.00%	1,179	36.92%	702	24.87%

Euthanasia Percentage by Year



Euthanasia Percentage by Reason for All Animals



Marketing

Amanda was able to put a positive spin on Versace's journey through 10-day bite quarantine



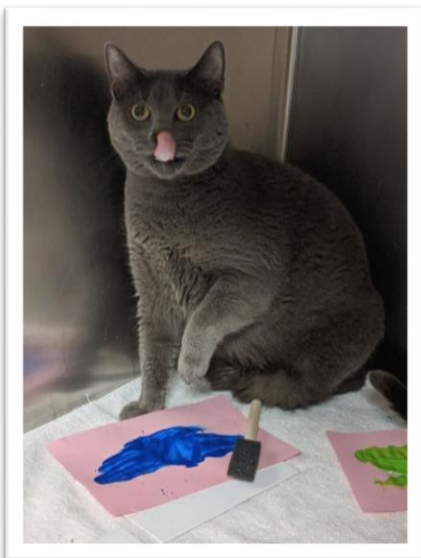
Exercise time



Vocational training



"Un-amusing" Television



Artistic Expression

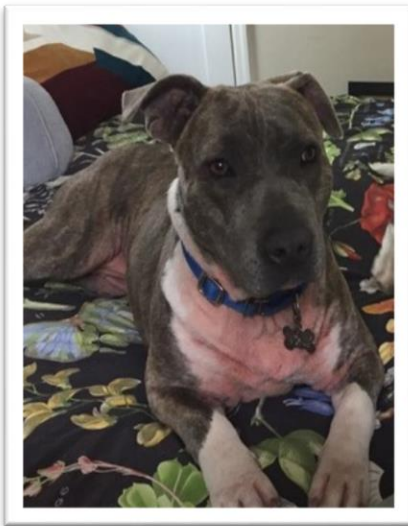


Final Release:
Ready for Adoption
Adopted 7/6/2020

Veterinary & Clinic



Donation funds from Casey Subaru have covered **12** full **heartworm treatments** this year. It has also supported shelter animal visits to specialists such as ophthalmologists, overnight emergency care, and specialized testing.



Cleo's skin infection was suspected to be caused by underlying severe allergies. Our veterinary department was able to order specialized testing to determine the exact cause. Cleo was allergic to several ingredients found in most dog foods on the market. Purchasing a special diet, her skin dramatically improved, and she was adopted by her fosters!

Dr. Sara Ray has joined the PRAS team as our new Shelter Veterinarian. Dr. Ray has years of experience with high volume spay/neuter, private practice, and shelter medicine.



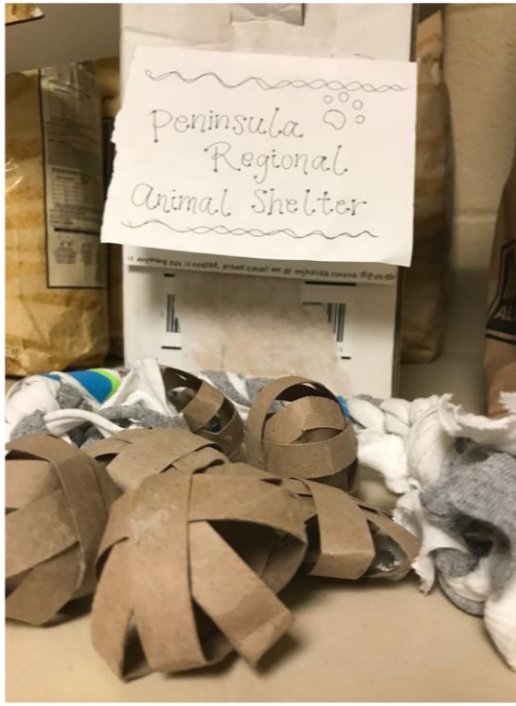
During FY2020, the Shelter's Veterinary Team, and vendors, performed **1696** Spay/Neuter surgeries and **46** Dental Procedures on Shelter Animals.

As compared to:

FY 2019 – the team accomplished **1,684** Spay/Neuter surgeries and **58** Dental Procedures.

FY 2018 – the team accomplished **1,463** Spay/Neuter surgeries and **31** Dental Procedures.

Volunteers



Enrichment toys made remotely by Volunteers.



Special Orientations –

Langley AFB Security Forces and the Coast Guard were offered orientations in a way that met their special schedules. LAFB is primarily interested in walking and providing play for dogs brightening the day for both the dog and the security force. The Coast Guard will focus on group projects we may have. Neither group is allowed to be photographed.

Volunteering from Home!



Be a virtual foster! Can't foster in your home? Pick a shelter pet and promote it! Share all over your Facebook, Instagram, Snapchat. Make cute flyers!

Help us revise and create training PowerPoints and On-line learning



We have yoghurt cups that need to transform into treat cups to hand on the runs. Poke with holes for hanging and Paint them in PRAS colors!



IDEAS!

Online flier encouraging remote involvement ideas.

IDEAS!

Paint them in PRAS colors!
Poke with holes for hanging and
hand on the runs.

Projects/Partnerships

In May 2020 we partnered with Pittsylvania Pet Center to bring approximately 3000 pounds of pet food to the Hampton Roads area to help owners keep their lifetime pets during this time. We acted as a hub to bring food not only to our citizens but also other Hampton Roads areas. This food was available to all animal control agencies for direct distribution, and to the Peninsula Pet Pantry.



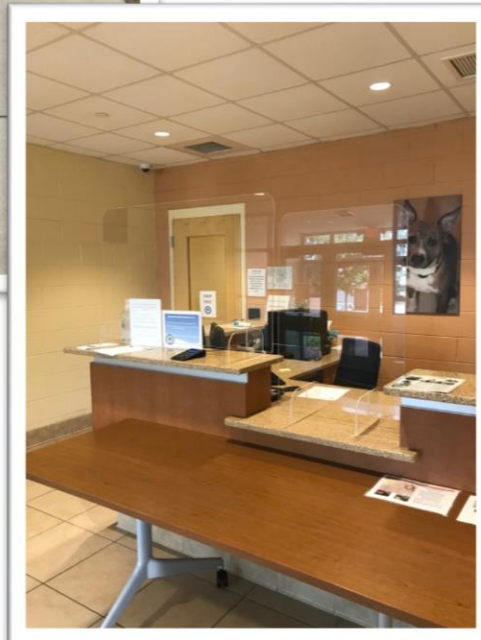
As work from home opportunities were presented due to Covid, some of our staff started training on the Fear Free Shelters program. This training program teaches all staff how to apply key strategies and techniques designed to reduce the negative emotional states that are commonly experienced by shelter and rescue animals—including fear, anxiety, stress (FAS), and frustration—and increase their enrichment opportunities. This program will continue to be available to all staff as we continue to implement new ways to keep our shelter animals comfortable.



Covid Operational Updates

The Shelter's adoption area was limited to only ten guests at a time beginning on **March 18, 2020**. The number was further limited to five on **March 27, 2020**, and then we transitioned to adoption by appointment only on **April 1, 2020**. With additional staff efforts in getting animal information and pictures on websites and arranging and scheduling appointments, Adoptions continued at only a slightly reduced rate.

On **June 1st 2020** there was a transition to allowing 10 guests at a time in the adoption area, and then to 15 guests at a time on **July 17th 2020** continuing to facilitate 6ft social distancing.



PRAS began limiting the number of guests to two at one time in the intake/reunite area beginning on **March 18, 2020**.

The shelter discontinued taking feral cats on **March 18, 2020** (Animal Control Agencies can still bring in sick, injured or special needs ferals).

PRAS continued throughout to be available 8am to 5pm everyday to Reunite with lost companions, and consult for owner surrender.

Continuing the two guest at a time limit facilitates 6ft social distancing. On **June 5th 2020** to coincide with Phase 2 the website was updated to say PRAS was taking animals, and encouraging them to partner with Animal Control.



A collaborative project of the cities of Hampton, Newport News, Poquoson and York County, Virginia

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